



# Cloverdale Paint

# ecologic

The Logical Environmental Choice  
Finishes that are quite simply worlds apart!



- OUR VERY BEST
- INTERIOR/EXTERIOR\*
- ULTRA LOW VOC
- LOW ODOUR
- SUPER WASHABLE
- BURNISH RESISTANT
- STAIN RESISTANT
- SUPERIOR FLOW & LEVELING
- PAINT & PRIMER IN ONE
- MPI CERTIFICATIONS AND APPROVALS

\*EcoLogic Flat is designed for interior use only.  
All other sheens can be used for interior and exterior applications.

**Cloverdale Paint****Proudly Canadian**

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*Stay Connected with Cloverdale Paint!*



**Our very best waterborne enamels.  
Environmentally responsible coatings for  
interior and exterior applications.**



### Use Where “High Performance” Durability is Required

Ecologic is chosen by architects and specifiers where high performance characteristics must exceed the durability requirements of high traffic and aggressive environments found in hospitals, schools and other institutional and light industrial applications. The ultra low VOC formula has virtually no odour or residual paint smell during or after application. This makes Ecologic an ideal choice if building occupants may be sensitive to paint fumes.



### Application Properties Exceed Regular Paints

Flow and levelling application properties are often compromised in zero and low VOC formulations. All of Ecologic's six gloss levels provide superior flow and levelling characteristics as they are applied by brush, roller or spray. This enables the applicators ability to achieve maximum spread rate coverage and hiding results. Ecologic is excellent for spraying doors, shutters and other architectural components providing high build capabilities without sags and drips.



### Paint & Primer in One!

Ecologic is self-priming on most interior or exterior surfaces. It is designed to be a non-yellowing replacement for repainting surfaces previously coated with alkyd/oil-based paints. Ecologic will adhere to non-porous substrates such as fiberglass, composite siding materials and non-ferrous metals. We recommend a regular primer as a less expensive and more effective first coat for new wood, masonry and drywall.

### Environmentally Responsible Paint

Volatile Organic Compounds, or 'VOCs' are emissions that contribute to ground level ozone, otherwise known as 'smog'. Ecologic® paints have been formulated to reduce VOCs to the lowest possible levels, while retaining superior performance. At less than 2 grams per litre – essentially 'trace' elements of VOCs – virtually the only emissions from the paint, before the addition of colourant, is water.



Available in all MPI gloss levels.



Code	Gloss Level	Finish	MPI	CFIA	LEED® v.4/4.1
<b>7066-Series</b>	Gloss Level 1	Interior <b>Washable Flat</b>	143		✓
<b>7069-Series</b>	Gloss Level 2	Int/Ext <b>Eggshell</b>	138, 144	d1,d3	✓
<b>7065-Series</b>	Gloss Level 3	int/Ext <b>Pearl</b>	151, 161, 319	d1,d3	✓
<b>7068-Series</b>	Gloss Level 4	Int/Ext <b>Low Gloss</b>	140, 146	d1,d3	✓
<b>7062-Series</b>	Gloss Level 5	Int/Ext <b>Semi-Gloss</b>	141, 153, 163, 311	d1,d3	✓
<b>7060-Series</b>	Gloss Level 6	Int/Ext <b>Gloss</b>	114, 119, 154, 164	d1,d3	✓